



## CONTACT

(509) 703-9795  
 natashashallbetter@gmail.com  
 natashashallbetter.com  
 2228 S Grand Blvd  
 Spokane, WA 99203

## EXPERTISE

- TRAVEL AND REMOTE WORK
- TIME MANAGEMENT
- SELF-MOTIVATION
- RELATIONSHIP MANAGEMENT
- ADAPTABILITY
- PROJECT JUGGLING
- ORGANIZATIONAL SKILLS
- TEAM WORK
- COOL UNDER PRESSURE
- OFFICE SYSTEMS "TECH-SAVVY"
- CONFLICT RESOLUTION

## MAKEUP SKILLS

SPECIAL MAKEUP FX ★★☆☆

MENS GROOMING ★★☆☆

BEAUTY MAKEUP ★★★★★

EDITORIAL ★★☆☆

BRIDAL ★★★★★

DEPT HEAD/KEY ROLES ★★★★★

# Natasha Shallbetter

Relationship Builder



### Business Manager // Tom Ford Beauty Nordstrom // Spokane, WA

2019 - 2021

Partnered with my Estee Lauder Account Executive to schedule and execute vendor events and promotions. Achieved department volume and productivity goals. Work with Department Manager and vendors to ensure merchandising/presentation standards are met and accurate inventory management is achieved. Used available metrics to track inventory, identify opportunities and drive volume. Utilized my organizational and follow-through skills to manage competing priorities in a fast-paced environment.

- Build, maintain strong vendor and customer relationships to maximize business results
- Assist the department manager in executing their business plan

### Union Makeup Artist, IATSE Local 488

Natasha Shallbetter // GEG/PDX/SEA

2017 - 2020

On-location or remote work. Collaborated with production staff on all projects. Planned the makeup design of all principle and supporting cast members including facial/body makeup, the application of facial/body hair to be featured on camera. Daily application of those makeup designs and delegation of additional applications to subordinates. Breaking down scripts and shooting schedules during production. Managed department budgets and the hiring and scheduling of subordinate makeup artists and day players. Maintained consistent continuing education to expand my skills. Credits available upon request.

- Responsible for recording and cataloging the continuity of makeups during production
- Developed skills in handling talent (including difficult personalities)

### Freelance Makeup Artist

Natasha Shallbetter // GEG/PDX/SEA

2007 - 2020

Non-union commercial work remote/on-location, beauty, men's grooming, bridal and photoshoots. On set skills as required for day-playing. Light hair styling skills.

Clients include: NXNW (commercial division), BHW1, Kindness, Treatment, Cornerbooth Media, KSPS, The Makeup Studio, J Craig Sweat, Rayla Kay Photography

- Responsible for the application of camera ready looks for various non-union projects
- Completed apprenticeship with Union Makeup Artist T. Jordan in 2010



## SOCIAL MEDIA

[instagram.com/natashashallbetter](https://www.instagram.com/natashashallbetter)

[facebook.com/natashashallbetter](https://www.facebook.com/natashashallbetter)

[linkedin.com/in/natashashallbetter](https://www.linkedin.com/in/natashashallbetter)



## DESIRES

- NEW INDUSTRY OPPORTUNITIES
- NEW CHALLENGES
- AWESOME TEAM TO WORK WITH
- CONTINUAL PERSONAL DEVELOPMENT
- POSITIVE WORK ENVIRONMENT
- ABILITY TO FLEX MY PEOPLE SKILLS
- COFFEE DELIVERED INTRAVENOUSLY
- GET MY KIDS TO COLLEGE
- FIND MY WAY BACK TO RUNNING



## RECENT CREDITS

### KIMI - SEATTLE LOCATION

Rose City Pictures // Steven Soderbergh  
Makeup Artist  
Department Head: Miho Suzuki  
2021

### TIM TRAVERS... (Short Film)

Time Travelers Paradox // Stimpson Snead  
Makeup/Hair  
2021

### BOON

Boon Film LLP // Derek Presley  
Makeup Department Head  
2021



## ED & CERTS

### General Studies

2006-2008 / North Idaho College

### WA Property & Casualty License

2020  
2008-2014

### Apprenticeship

2006-2010 / T. Jordan / Union Makeup Artist

### Makeup Certificates & Trainings

available upon request



## PROFILE

**Department Head looking to transition to a remote position that utilizes my unique set of skills.** Recently obtained my WA Property & Casualty License again (previously licensed for 6 years). 10+ years in TV/film production. **4 years department management experience, including remote and on-location work.** Multitasks well under pressure. Considerable proficiency in relationship management with producers, executives, minor celebrities, customers, vendors and colleagues. 4+ years in a competitive sales environment. 10 years in an office setting in the Commercial Insurance industry. **Relationship-minded with a positive, outgoing personality. Disciplined. Competitive. Flexible. Incredibly organized. Self-motivated. Family Oriented.**



## WORK EXPERIENCE (CONTINUED)

### Beauty Dept. Sales // MAC Cosmetics

Nordstrom // Spokane, WA

2014 - 2017

Set and achieve sales goals according to MAC Cosmetics and Nordstrom Expectations. Coached MAC teammates to meet or exceed their sales goals as well as coaching them to deliver excellent customer service. Traveled to Seattle and San Francisco for MAC trainings in sales and makeup application. Provide confident and honest feedback about products. Create and maintain strong customer relationships. Department duties include: restocking merchandise, maintaining displays, merchandise transfers and markdowns.

- Positively and proactively handle customer concerns and quickly prioritize multiple tasks
- Worked a flexible schedule based on business needs, included evenings and weekends

### Commercial Account Assistant

Internal Svcs Unit // Moloney + O'Neill (now Alliant) // Spokane, WA

2012 - 2014

Licensed Property + Casualty Insurance Professional. Proficient in AMS360 and Applied Epic agency management systems. Worked independently, and in a team setting, to facilitate the processing of various projects. Assisted account managers with the request and review of thousands of certificates of insurance for up to 30 construction projects at a time. Participated in continuing education pertinent to industry licensing requirements.

- Managed relationships with clients, underwriters and vendors
- Prioritized deadlines and handles heavy workloads with minimal supervision

### Commercial Lines CSR, Small Business

Haddock Company, Inc/ ISU Haddock & Assoc // Coeur d'Alene, ID

2007 - 2012

P&C License. Split time between home office and headquarters. Experienced in AMS360 and Applied Epic agency management systems. Rose from the front desk to an agency acquisitions/assimilation team and finally to the Commercial Lines team. In a trial by fire, increased retention in assigned book of business; reduced cancellations from 23% in 2011 to 7% by 2012. Recognized for building customer relationships.

- Provided account evaluations, renewal preparation and presentation
- Facilitated the transition of my book, 270+ policies, to paperless in AMS360



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## PROFESSIONAL REFERENCES

**Alysia Brewer**  
Business Development Rep /F5

**P :** (509) 990-8731  
**E :** alysialeann80@gmail .com

**Mark Dahlstrom**  
UPM / AD, NXNW

**P :** (509) 994-9278  
**E :** mdahlstrom@mac.com

**Rebecca Cook**  
Vice President IATSE 488

**P :** (509) 999-4984  
**E :** racook321@gmail .com

**Tess Fondie**  
SFX MU Artist / MU Dept Head

**P :** (206) 909-2503  
**E :** tesslaeh@gmail .com

**Jennifer Gatts**  
2nd AD/ Production Coordinator

**P :** (509) 954-4828  
**E :** jagpoc@gmail .com

**Alexi Sage**  
Union Makeup Artist/Cosmetologist

**P :** (509) 939-3178  
**E :** bookings@alexisage.com

**Kristi Basler**  
Patient Coordinator / Sarah  
Hamilton Face

**P :** (208) 889-8570  
**E :**

**Rosalie Bushy**  
Business Manager / MAC  
Cosmetics, Nordstrom

**P :** (509) 218-2663  
**E :** rosalie.bushy@nordstrom.com